



**BUILD-A-BOAT
CHALLENGE
COMMITTEE**

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*Jim Wehan
Tallship Captain
Ocean Institute*

*Karin Wyman
Ocean Institute*

April 8, 2009

Dear Friend,

How fast can you build and race a boat? We invite you to become a sponsor of the *Ocean Institute's 6th Annual Build-A-Boat Challenge*, a do-it-yourself contest to build and race your own boat. This event will provide necessary funding for the continuing maintenance of the Ocean Institute's fleet, the *Pilgrim, Spirit of Dana Point* and *R/V Sea Explorer*. The event combines design ability, construction skills and seamanship into a fun competition. We are thrilled to report that through local community and corporate participation, the event raised \$41,000.

The *Build-A-Boat Challenge* will be held on **Saturday, June 13, 2009**. Up to 30 teams will participate with youth participants and compete against each other and the clock to build and race seaworthy vessels.

Boats must be completed within four hours. We will supply wood of varying lengths and sizes. You provide the design, tools and team (sponsorship may be used for a community group of your choice). After lunch, vessels will be transported to *Baby Beach* where crews will compete against each other in a series of sea trials. The winner of the final heat will receive the coveted *Build-A-Boat Challenge Cup*. Following the races, there will be a trophy presentation and reception.

Please find enclosed sponsorship opportunities for this exciting event. Are you up to the challenge? For further information please contact Ellen Meese at the Ocean Institute at (949) 496-2274 x 412 or via email at emeese@ocean-institute.org.

Sincerely,

Dennis Gabrick
Preserved Treescapes Int'l
Event Chairman

Dan Stetson
Ocean Institute
President



**Ocean Institute 6th Annual Build-A-Boat Challenge
Sponsorship Opportunities
Saturday, June 13, 2009**

The Ocean Institute 6th Annual Build-A-Boat Challenge will be a fun, one day contest to design, build and race your own boat. This event will help raise funds for the preservation and maintenance of the Ocean Institute's two tall ships, the *Pilgrim* and the *Spirit of Dana Point*.

See Build-A-Boat Challenge Event Guidelines for complete building and racing rules.

Title Sponsor - \$20,000

- ◆ Two Team Entries to Boat Building Contest
- ◆ Company name in event press releases as Title Sponsor
- ◆ Name recognition on Point of Entrance Signs
- ◆ Opportunity to display four company banners on site (banners provided by sponsor)
- ◆ Name recognition in the May & June 2009 Ocean Institute e-mail blast to 4,500
- ◆ Prominent logo recognition with business website link featured on the official Ocean Institute web page that receives 10,000 – 15,000 unique visitors each month: www.ocean-institute.org
- ◆ *Spirit of Dana Point* or *R/V Sea Explorer* passes for 10 people
- ◆ Complimentary use of the Ocean Institute's tall ship *Spirit of Dana Point* for a company function—up to 55 guests (catering not included, subject to availability)

Presenting Sponsor - \$15,000

- ◆ One Team Entry to Boat Building Contest
- ◆ Company name in event press releases as Presenting Sponsor
- ◆ Name recognition on Point of Entrance Signs
- ◆ Opportunity to display four company banners on site (banners provided by sponsor)
- ◆ Name recognition in the May & June 2009 Ocean Institute Member e-mail blast
- ◆ Prominent logo recognition with business website link featured on the official Ocean Institute web page that receives 10,000 – 15,000 unique visitors each month: www.ocean-institute.org
- ◆ *Spirit of Dana Point* or *R/V Sea Explorer* passes for 10 people
- ◆ Complimentary use of the Ocean Institute's Surf Science Deck for a company function—up to 60 guests (Sunday – Thursday, catering not included, subject to availability)

Sea Trial Heat Sponsor - \$5,000

- ◆ One Team Entry to Boat Building Contest
- ◆ Company name in event press releases
- ◆ Name recognition on Point of Entrance Signs
- ◆ Opportunity to display two company banners on site (banners provided by company)
- ◆ Prominent logo recognition with business website link featured on the official Ocean Institute web page that receives 10,000 – 15,000 unique visitors each month: www.ocean-institute.org
- ◆ *Spirit of Dana Point* or *R/V Sea Explorer* passes for 10 people

Team Sponsor - \$3,000

- ◆ One Team Entry to Boat Building Contest
- ◆ Name on one Point of Entrance Sign
- ◆ Opportunity to display one company banner on site (banner provided by sponsor)
- ◆ Prominent logo recognition with business website link featured on the official Ocean Institute web page that receives 10,000 – 15,000 unique visitors each month: www.ocean-institute.org



2009 Build-A-Boat Challenge Entry Form

Sponsor/Company: _____

- _____ **\$20,000 Title Sponsor**
- _____ **\$15,000 Presenting Sponsor**
- _____ **\$5,000 Sea Trial Heat Sponsor**
- _____ **\$3,000 Team Sponsor**

Address: _____

Contact: _____

Phone: _____ Fax: _____

E-mail: _____

Sponsor contribution is tax deductible.
The Ocean Institute is a 501(c)(3) non-profit organization.
Ocean Institute Tax ID Number: 33-0203488

Signature _____ Date _____

**Please fax or mail this form back to the Ocean Institute, Attn: Ellen Meese
Ocean Institute, 24200 Dana Point Harbor Dr., Dana Point, CA 92629
Phone: 949.496.2274, x. 412, Fax: 949.248.5557
www.ocean-institute.org**



Event Guidelines

Entry Requirements:

- Each team must be comprised of four or more team members, with a ratio of one adult per every child. The maximum number for each team is 20 people. Children must be between the ages of 8-16 years of age.
- The two Sea Trial Classes must be comprised of (1) Child between 8 –16 years of age and (1) Adult at least 17 years old.

Event Schedule:

***Captain's Meeting date May 28, 2009, (teams must declare the class of boat that they plan to construct at this meeting).

7:00 a.m. - Earliest Arrival

7:45 a.m. – 8:00 a.m. - Welcome Speech & Event Announcements

8:00 a.m. – 12:00 p.m. - Participants Build & Paint Boats

12:00 p.m. – 12:45 p.m. - Lunch at the Ocean Institute & Work Area Clean-Up

12:45 p.m. – 1:00 p.m. - Boat Parade over to Baby Beach

1:00 p.m. – 2:30 p.m. - Race Heats at Baby Beach

2:30 p.m. – Open - Trophy Presentation at the Ocean Institute

Materials Provided to Every Syndicate:

1. 3: 4 x 8' sheets of 1/4" plywood
2. 4: 1"x 2" x 8' construction grade fir
3. 4: 2"x 2" x 8' construction grade fir

Event Rules

Construction:

1. Teams are allowed one vehicle (that fits into one regular-sized parking space) in the Ocean Institute parking lot. Parking pass will be given upon entry that morning.
2. Plans, patterns and templates are allowed and encouraged. Samples will be provided at the Captain's Meeting.
3. Each team must provide tarps or drop cloths for their designated construction area: approximately 12ft x 20ft.
4. The boat must be designed for rowing/paddling, no alternate forms of propulsion.
5. Boats, paddles, oars, etc. must be built from materials provided. No exceptions.
6. Participants must supply their own fasteners, including nails, screws, tape and glue.
7. Participants must supply their own hand-held tools (battery operated are ok). No electricity or generators may be used.
8. Safety glasses must be worn when power tools are being used.
9. Participants are required to wear closed-toed shoes during construction.
10. Sawhorses and/or portable worktables are permitted.
11. Contestants participating in construction may not consume alcoholic beverages during the contest.
12. Judges will stop unsafe practices.
13. Teams may paint logo/team name on boat. Paint must be fast drying and supplied by competitors. Boats may not race with wet paint.
14. Maximum construction and painting time is four hours.
15. Tools, paint and other equipment are the responsibility of the participant and must be packed away directly after construction.
16. Boats will remain in construction area until the parade to Baby Beach.

Sea Trials:

1. A watercourse map for the race will be provided and the course must be adhered to.
2. All teams need to be easily identified. Teams are encouraged to supply unique and unusual identifying uniforms: hats, t-shirts, etc.
3. Each team must have two builders operating the craft for the water contest.
4. Each crew in the sea trials must be comprised of one adult and one child.
5. Approved Personal Flotation Device's (P.F.D.'s) will be provided by the Ocean Institute and are required to be worn by each sailor during sea trials.
6. Only paddles and oars are permitted in the boat during the race.
7. Teams are allowed to make repairs between heats, but not modifications.
8. Contestants will be disqualified if they intentionally impede the progress of other boats.
9. Refusal to comply with these rules will result in immediate disqualification.
10. Trophy presentations will take place immediately after the race at the Ocean Institute.

Race Classes:

The 6th Annual Build-A-Boat Challenge will host two Race Classes to be determined by size:

1. Classic Class: 8.2ft Maximum
2. Cruiser Class: 8.3ft Minimum



Team participants must declare boat design at Team Meeting or at least two weeks prior to the event. The Race Heat participants must be composed of (1) Child between 8 –16 years of age and (1) Adult at least 17 years old.

Judging:

1. The event will be judged as stipulated above and by a pre-selected panel
2. Teams must identify contestants

Awards:

Team Spirit

Best Dressed Team

Best Boat Design

Serious Trouble Award

Most Unique Award

Best Use of Corporate Theme Award

Ark & Dove Award (the craft that best represents a historical vessel)

Ugly Duckling Award (the boat that turns into a swan)

Davy Jones Award (the first boat to sink)

Sea Trial Heat Winner Awards

6th Annual Build-A-Boat Challenge Champions: Two overall event winners to be recognized on the perpetual trophy (best of each class)

Etc.